



FHL Media
Advertising

Credentials



What we do ?

FHL offer diverse media and services to help brands to connect with the affluent urban audience in the most impactful way. FHL offer OOH transit advertising, digital & programmatic services, social media management, branding & stationery, design 3D modeling.



BUSES

OOH Transit Advertising Bus. A moving billboard with large media can attract road users attention. There are BRT and Non BRT. In collaboration with Transjakarta, Transjabodetabek, Trans Jawa (Bandung, Semarang, Yogyakarta, Surabaya), Damri.



TRAIN

OOH Transit Advertising KAI Commuterline. Commuter Line allows you to reach an audience on the go, who usually has free time to pay attention to ads. Some spots such as Hanging Alley, Ceiling Panel, Wall Panel, Wall Branding, Hand Grip, Interior Door, Body Branding

Our media & service ?



CITY CAR

OOH Transit Advertising City Car. Can reach more specific areas near your intended neighborhood. In collaboration with KWK, Mikrotrans Jaklingko, Online Taxi Car.



BILLBOARD

Large, eye-catching displays typically found in high-traffic areas. High-impact static and LED screens in prime locations.



ACTIVITY

The marketing strategies and tactics a company uses to promote its brand, increase awareness, and create a positive image in the minds of its target audience. Adjusting the activity to what your brand needs most.

FHL Bus Transjakarta



Single Bus



Maxi Bus



Articulated Bus



Double Decker Bus

FHL Bus Luar Kota



Transjabodetabek
Half Body



Trans Jatim
Half Body



Trans Metro Bandung
Half Body



Trans Semarang
Half Body

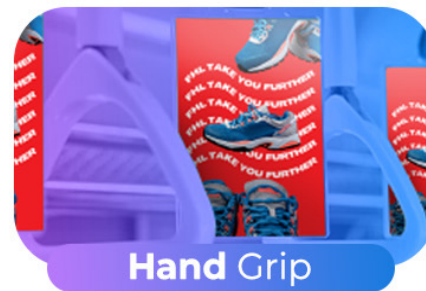
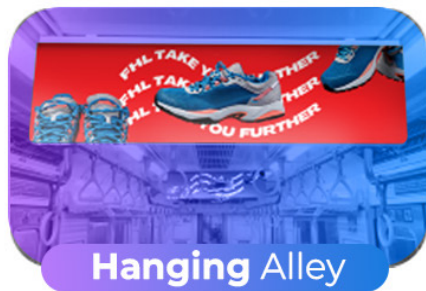
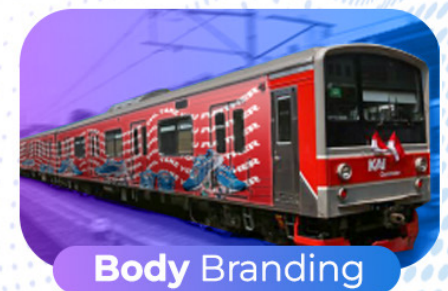
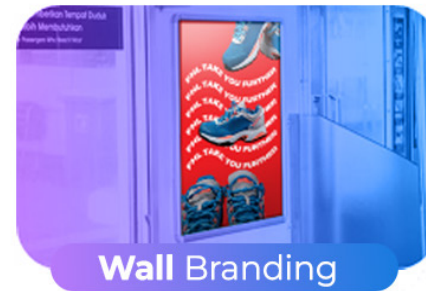
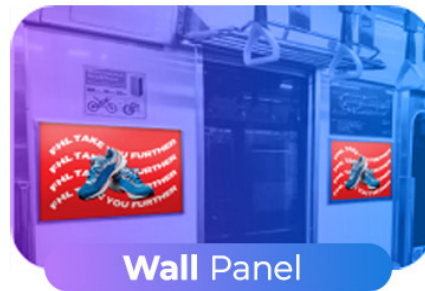


Trans Jogja
Half Body

FHL Rate Card

FHL KRL

FHL Rate Card



FHL Car Branding



Rear Window



Partial Back



Full Back



Half Wrap



Full Wrap



Rear Window + Panel



Partial Back + Panel

FHL Rate Card

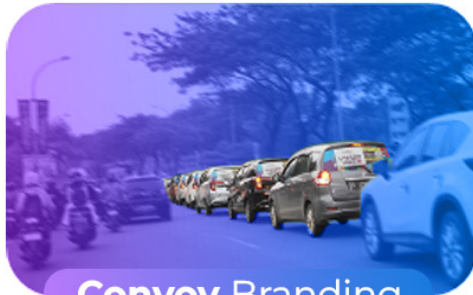
Guaranteed Monthly Distance :

3.300 km
JABODETABEK

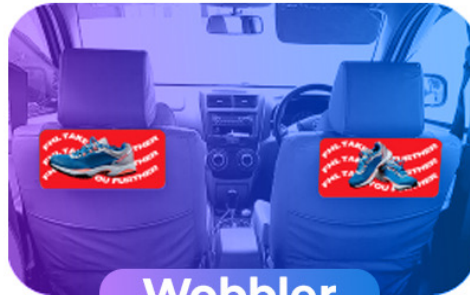
2.000 km
OUTSIDE
JABODETABEK

Advance dashboard for
real time tracking and impression

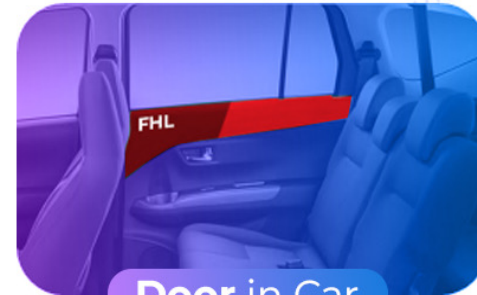
FHL Car Branding



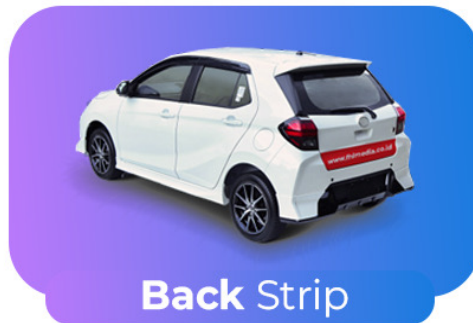
Convoy Branding



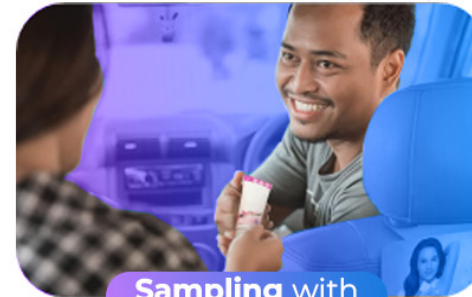
Wobbler



Door in Car



Back Strip



Sampling with data validation

FHL LED Motor Bike

LED Motorbike Jabodetabek Area

LED Motorbike Outside Jabodetabek Area

Guaranteed Monthly Distance :

**2.000 Km
JABODETABEK**

**1.500 Km Outside
JABODETABEK**

Include :

- GPS Tracking
- Online Dashboard

@FHL Media Advertising

FHL Rate Card



Add-On Services

FHL Motor Bike



Convoy

FHL Angkot Rear Window

Guaranteed Monthly Distance :

15 Hour's /Car /5-8 rit /Day / **JABODETABEK**

Average Monthly Impressions :

500.000 Impressions /Car /Month



FHL Mikro Trans



Partial Back



Half Wrap



FHL Media
Advertising

Tertarik?
Hubungi kami di...

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